



To benefit:



In the spring of 2011, the Aubrey Rose Foundation will host the city's 8th annual American Girl Fashion Show; a delightfully entertaining, multi-generational fundraising event. Proceeds from this event will fund programs and services to help families with children facing life-threatening illnesses.

The American Girl Fashion Show is coming to Cincinnati's Music Hall on April 1st – 3rd. The fashion show provides an entertaining and educational look at how generations of American girls have used clothing to express their own unique styles and personalities. Over 300 local girls will model historical fashions of daywear, sleepwear, and special occasion clothing; outfits that are similar to what might have been worn by popular multi-cultural American Girl dolls like Josefina, Kirsten, Julie, Addy, Kit, Molly and Rebecca. Other featured fashions include American Girl's line of fun, contemporary, casual wear for older girls and sweet "dress-like-your-doll" outfits from the American Girl *Bitty Baby* collection. This enchanting show is complete with a light tea party meal and educational walk through history where approximately 3,000 guests of all ages will experience the true traditions of the American Girl Doll!

The Aubrey Rose Foundation was founded by Jerry and Nancy Hollenkamp in remembrance of their daughter, Aubrey: a very happy baby who endured many physical challenges including a successful heart and double lung transplant at 18 months old. Aubrey died suddenly and unexpectedly, two days short of her third birthday in November of 2000. Her spirit lives on through this nonprofit organization that brings joy and peace to children and families when they need it most.

The Aubrey Rose Foundation:

- Helps families with financial need due to medical expenses of their children
- Awards educational scholarships
- Hosts an annual holiday party and gift giving for families at Children's Hospital
- Hosts themed dinner parties at the Ronald McDonald House quarterly
- Developed "Healing the World's Hearts" in 2004 along with help from Cincinnati Children's Hospital, local surgeons and corporate support to provide "simple" heart procedures to needy children in the U.S. and developing countries around the world
 - "Simple" heart procedures refer to these surgeries which can be performed in the U.S. and can SAVE A CHILD'S LIFE, enabling them to live a healthy and fruitful life without follow-up cardiac procedures

**Hannah, a 4-year old little girl from the Philippines, received a life-saving heart surgery on August 5, 2008 performed by Dr. Eghtesady thanks to the "Healing the World's Hearts" program! She is living a vibrant, healthy life today with no follow-up procedures required! Approximately \$50,000 was covered by the Aubrey Rose Foundation and new funds are needed every year to continue this wonderful program. See pictures of Hannah and follow her progress at www.aubreyrose.org.*

Our 501(C)3 Foundation is run by all volunteers so every cent of every dollar raised goes toward helping children and their families.

Thank you in advance for your support!

Margo Jokovich
(513) 205.9957 margo@aubreyrose.org

cc: Nancy Hollenkamp
(513) 265.5801 nancy@aubreyrose.org

**Aubrey Rose Foundation ♥ 7805 Affinity Place. ♥ Cincinnati, Ohio 45231 ♥ 513.728.2680
♥ www.aubreyrose.org ♥**