



American Girl Fashion Show to benefit the Aubrey Rose Foundation

April 27th, 28th, 29th, 2012
www.aubreyrose.org



Sparkle Sponsorship - \$2,500

- ♥ **YOUR COMPANY** included on all promotional pieces including:
 - ♥ Event invitations (American Girl® regional mailing list)
 - ♥ Email flyers (multiple emails and deadlines apply)
 - ♥ Posters
 - ♥ Newsletters
 - ♥ Facebook
- ♥ Logo with active link to your website on the American Girl Fashion Show Homepage.
- ♥ Sponsor slideshow on Fashion Show Homepage provides you with the opportunity to advertise to over 1.4 million visitors to our website and increase your own SEO
- ♥ *Two (2) **"VIP Guest"** packages. (VIP Guest package includes Fashion Show Souvenir T-shirt, show ticket and opportunity to model at intermission). *VIP Guest spot may be exchanged for "Show Model" spot prior to last audition in January. Model must meet age and size requirements. (value: Priceless).
- ♥ *Full screen advertisement in the DVD program which runs prior to each show.
- ♥ *One (1) VIP/Corporate tables (table seats 10 guests) at the show of your choice. (value \$500.)
- ♥ Booth space at the event (6' table & chair provided by AGFS).
- ♥ Opportunity to participate in model auditions (min. 6 auditions in January to be held at all Cincy/NKY Toyota dealerships and rehearsals (April 15th at Music Hall).
- ♥ First right of renewal for the 2013 American Girl Doll Fashion Show.
- ♥ Category exclusivity.
- ♥ Tax deduction.

STAR Table Sponsor - \$1,500 (Very limited availability)

*Feel like celebrities at this beautiful table laden with special treats and decorations just for you!
Stand out in the crowd and be a STAR by supporting the Aubrey Rose Foundation.*

- Table of ten at the event with seating right beside the runway!
- Private Backstage tour of the fashion show for you and your guests.
- Table décor and favors will feature American Girl accessories and will be provided to table sponsor.
- Two doll treat seats.
- Doll salon treatment for two (2) dolls while at the show.
- Two 5x7 professional photographs of your group at your table.
- VIP Guest Model Package for two (2) girls at the table. (details online)
- Your little girl(s) will appear on the "Wall of Fame". An individual or group photo of the girls (max. 3 girls) will be taken at our professional photo shoot in March and placed in a large star which will hang at the show. Yours to keep at the end of the weekend!
- Full Screen Advertisement in the event program (deadline dependent).
- Acknowledgement on the sponsor's board displayed at the event.
- Sponsor/Company name will appear on table.

The following are included in your sponsorship (see specs & deadlines):

♥ **Program Advertising**

Your full screen advertisement will appear in the DVD program which runs on a jumbo screen prior to each show as guests enter.

Art deadline: March 21th, 2012

♥ **Silent Auction**

Advertise more by donating an item/service.

Item deadline: April 15, 2012

If you would like to discuss details, please call or email:

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